

## **CredRight Finance**

# **KYC (Know Your Customer) & AML (Anti Money Laundering) Policy**

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Contents

<b>1. Introduction</b> .....	4
<b>2. Definitions</b> .....	4
<b>3. Objective</b> .....	6
<b>4. Customer Acceptance Policy</b> .....	6
<b>5. Customer Identification Procedure</b> .....	7
<b>6. Customer Due Diligence (CDD)/Verification</b> .....	10
<b>7. RESOLUTION OF DISCREPANCIES</b> .....	13
<b>8. REPORTING</b> .....	13
<b>9. RECORDS RETENTION:</b> .....	14
<b>10. EXISTING CUSTOMERS:</b> .....	15
<b>11. ENHANCED DUE DILIGENCE:</b> .....	15
<b>12. RELIANCE ON THIRD PARTY DUE DILIGENCE:</b> .....	16
<b>13. RISK CATEGORISATION:</b> .....	16
<b>14. MONITORING OF TRANSACTIONS:</b> .....	17
<b>15. RISK MANAGEMENT:</b> .....	17
<b>16. EMPLOYEE TRAINING:</b> .....	17
<b>17. APPLICABILITY TO BRANCHES AND SUBSIDIARIES OUTSIDE INDIA:</b> .....	17
<b>18. APPOINTMENT OF DESIGNATED DIRECTOR / PRINCIPAL OFFICER:</b> .....	17
<b>19. In case of any discrepancy or amendment/change in the RBI Directions with respect to KYC &amp; AML, the said Directions shall automatically applied to the Company.</b> .....	17

## 1. Introduction

Reserve Bank of India has issued Master Direction- Know Your Customer (KYC) Direction, 2016 including comprehensive guidelines on Know Your Customer (KYC) norms and Antimoney Laundering (AML) standards and has advised all NBFCs to ensure that a proper policy framework on KYC and AML measures be formulated and put in place with the approval of the Board.

Accordingly, in compliance with the guidelines issued by RBI from time to time, the following KYC & AML policy of the Company is approved by the Board of Directors of the Company. This policy is applicable to all categories of products and services offered by the Company.

## 2. Definitions

- i. **“Act” and “Rules”** means the Prevention of Money-Laundering Act, 2002 and the Prevention of Money-Laundering (Maintenance of Records) Rules, 2005, respectively and amendments thereto.
- ii. **“Authentication”**, in the context of **Aadhaar** authentication, means the process as defined under sub-section (c) of section 2 of the Aadhaar (Targeted Delivery of Financial and Other Subsidies, Benefits and Services) Act, 2016.
- iii. **“Central KYC Records Registry” (CKYCR)** means an entity defined under Rule 2(1) of the Rules, to receive, store, safeguard and **retrieve** the KYC records in digital form of a customer.
- iv. **“CKYC Identifier”**: Upon successful submission/registartion of KYC Documents of the Borrower on CERSAI Portal, a 14- digit KYC **Identifier** Number (KIN) is issued. An SMS/email will be sent to the Borrower, once the KIN is generated. The Company need to ensure that the KIN is communicated to the Customer (either individual/Legal Entity) as the case may be.
- v. **“Certified Copy” (Original Seen & Verified/OSV)** - Obtaining a certified copy or OSV by the Company shall mean comparing the copy of the proof of possession of Aadhaar number where offline verification cannot be carried out or officially valid document so produced by the customer with the original and recording the same on the copy by the authorised officer of the Company.
- vi. **Customer**: For the purpose of KYC **Guidelines**, a “customer” is defined as:
  - a. A person or entity that maintains an account and/or has a business relationship with the Company including customers associated with the selling/marketing of permitted insurance business of the NBFC.
  - b. One on whose behalf the account is maintained (i.e. the beneficial owner);
  - c. Beneficiaries of transactions conducted by professional intermediaries such as Stock Brokers, Company Secretaries, Chartered Accountants, Solicitors etc. as permitted under the law, and

- d. Any person or entity connected with a financial transaction which can pose significant reputation or other risks to the Company, say a wire transfer or issue of a high value demand draft as a single transaction.
- vii. “**Customer Due Diligence (CDD)**” means **identifying** and verifying the customer and the beneficial owner.
- viii. “**Customer identification**” means **undertaking** the process of CDD.
- ix. “**Digital Signature**” shall have the **same** meaning as assigned to it in clause (p) of subsection (1) of section (2) of the Information Technology Act, 2000 (21 of 2000).
- x. “**Equivalent e-document**” means an electronic equivalent of a document, issued by the issuing authority of such document with its **valid** digital signature including documents issued to the digital locker account of the customer as per rule 9 of the Information Technology (Preservation and Retention of Information by Intermediaries Providing Digital Locker Facilities) Rules, 2016.
- xi. “**FATCA**” means Foreign Account **Tax** Compliance Act of the United States of America (USA) which, inter alia, requires foreign financial institutions to report about financial accounts held by U.S Tax payers or foreign entities in which U.S Tax payers hold a substantial ownership interest.
- xii. “**Know Your Client (KYC) Identifier**” means the unique number or code assigned to a customer by the Central KYC Records Registry.
- xiii. “**Non-face-to-face customers**” means customers who open accounts without visiting the branch/offices of the company or meeting the **officials/ authorized** representatives of the Company.
- xiv. “**Offline verification**” means the process of **verifying** the identity of the Aadhaar number holder without authentication, through such offline modes as may be specified by regulations.
- xv. “**On-going Due Diligence**” means regular **monitoring** of transactions in accounts to ensure that they are consistent with the customers’ profile and source of funds.
- xvi. “**Periodic Updation**” means steps taken to ensure that documents, data or information collected under the CDD process is kept up-to-date **and** relevant by undertaking reviews of existing records at periodicity prescribed by the Reserve Bank.
- xvii. “**Politically Exposed Persons**” (**PEPs**) are individuals who are or have been entrusted with prominent public functions in a foreign country, e.g., **Heads** of States/Governments, senior politicians, senior government/judicial/military officers, senior executives of state-owned corporations, important political party officials, etc.
- xviii. “**Principal Officer**” means an **officer** nominated by the Company, responsible for furnishing information as per rule 8 of the Rules.

### **3. Objective**

The objective of RBI guidelines is to prevent NBFCs being used, intentionally or unintentionally by criminal elements for money laundering activities. The guidelines also mandates making reasonable efforts to determine the true identity and beneficial ownership of accounts, source of funds, the nature of customer's business, reasonableness of operations in the account in relation to the customer's business, etc. which in turn helps the Company to manage its risks prudently. Accordingly, the main objective of this policy is to enable the Company to have positive identification of its customers.

### **4. Customer Acceptance Policy**

The Company shall follow the following norms while accepting and dealing with its customers:

- i. No account is opened in anonymous or fictitious / benami name.
- ii. The Company shall carry out full scale customer due diligence (CDD) before opening an account. When the true identity of the applicant is not known or the Company is unable to apply appropriate CDD measures, no transaction or account based relationship will be undertaken with such person / entity.
- iii. 'Optional'/additional information, is obtained with the explicit consent of the customer after the account is opened.
- iv. The Company shall apply CDD measures at the Unique Customer Identification Code (UCIC) level. Thus, if an existing KYC compliant customer of a RE desires to open another account with the same RE, there shall be no need for a fresh CDD exercise.
- v. CDD Procedure is followed for all the joint account holders, while opening a joint account.
- vi. Where Permanent Account Number (PAN) is obtained, the same shall be verified from the verification facility of the issuing authority.
- vii. Parameters of risk perception are clearly defined in terms of the nature of business activity, location of customer and his clients, mode of payments, volume of turnover, social and financial status etc. to enable categorization of customers into low, medium and high risk. The illustrative list of such risk categorization is provided in Annexure – I.
- viii. The customer profile contains mandatory information to be sought for KYC purpose relating to customer's identity, address, social/financial status, nature of business activity, information about the clients' business and their location etc. The nature and extent of due diligence will depend on the risk perceived by the Company. However, while preparing customer profile the Company will seek only such information from the customer which is relevant to the risk category and is not intrusive. The customer profile will be a confidential document and details contained therein will not be divulged

for cross selling or any other purpose. The Company shall maintain secrecy regarding customer information except where the disclosure is under compulsion of law, there is a duty to the public to disclose, the disclosure is made with express or implied consent of the customer.

- ix. The Company shall ensure that the identity of the customer does not match with any person or entity whose name appears in the sanction lists circulated/prescribed by RBI from time to time.
- x. The intent of the Policy is not to result in denial of financial services to general public, especially to those, who are financially or socially disadvantaged. While carrying out due diligence, the Company will ensure that the procedure adopted does not result in denial of services to any genuine customers.
- xi. When the true identity of the account holder is not known, the Company shall file Suspicious Transaction Reporting (STR) as provided below in clause 9.

## **5. Customer Identification Procedure**

- i. The Company shall undertake identification of customers before commencement of an account based relationship. Customer identification means identifying the customer and verifying his / her identity by using reliable and independent source of documents, data or information to ensure that the customer is not a fictitious/ anonymous/ benami person. The Company shall obtain sufficient information necessary to establish, to its satisfaction, the identity of each customer and the purpose of the intended nature of business relationship.
- ii. An effective Customer Identification Program (“CIP”) is an important part of the effort by the Company to know its customers. The Company’s CIP is integrated into the AML (Anti Money Laundering) program for the company in terms of the Prevention of Money Laundering Act, 2002 and the relevant rules notified there under (PMLA), which contains provisions requiring the business processes to:
  - a. Verify the identity of any Person transacting with the Company to the extent reasonable and practical.
  - b. Maintain records of the information used to verify a customer’s identity, including name, address and other identifying information and
  - c. Consult sanctions lists/ FATF statements of known or suspected terrorists: The Company shall ensure that, in terms of Section 51A of the Unlawful Activities (Prevention) (UAPA) Act, 1967 and amendments thereto, the Company does not have any account in the name of individuals/entities appearing in the lists of individuals and entities, suspected of having terrorist links, which are approved by and periodically circulated by the United Nations Security Council (UNSC) and whose names appears in the sanctions lists circulated by Reserve Bank of India.

- d. The Company may ensure the aforesaid, verifying the name of person or entity through the website of the concerned entity or through the service provider, who provide the said service of third party verification, in compliance applicable provisions/guideline of Reserve Bank of India/National Housing Bank, the Prevention of Money Laundering Act and rules made thereunder in this regard.
  - e. Details of accounts/ customers bearing resemblance with any of the individuals/ entities in the list, shall be treated as suspicious and reported to the FIU-IND, apart from advising Ministry of Home Affairs as required under UAPA notification. The Credit Head will be responsible to ensure that, the name of Borrower is not reflecting in the aforesaid list.
  - f. The Company will perform appropriate, specific and where necessary, Enhanced Due Diligence on its customers that is reasonably designed to know and verify the true identity of its customers and to detect and report instances of criminal activity, including money laundering or terrorist financing. The procedures, documentation, types of information obtained and levels of KYC due diligence to be performed will be based on the level of risk associated with the relationship (products, services, business processes, geographic locations) between the Company and the customer and the risk profile of the customer.
- iii. The Company shall undertake identification of customers in the following cases:
- a. Commencement of an account-based relationship with the customer.
  - b. When there is a doubt about the authenticity or adequacy of the customer identification data it has obtained.
  - c. Selling third party products as agent.
- iv. The Company shall take reasonable measures to ascertain and verify the true identity of all customers who transact with the Company. Each business process shall design and implement specific due diligence standards and procedures that are appropriate given the nature of the respective businesses, customers and the associated risks. Such standards and procedures shall include, at a minimum, the following elements.
- v. IDENTIFICATION:
- All the customers shall be identified by a unique identification code to identify customers, track the facilities availed, monitor financial transactions in a holistic manner and to have a better approach to risk profiling of customers. The customer identification requirement is detailed in Annexure- II to this policy. Each business process shall implement procedures to obtain from each Customer, prior to transacting, the following information as may be relevant, to that business:



- a. Name: procedures require business processes to use reasonable efforts to ensure that the name recorded on the Company systems as the customer will be exactly the same as (and not merely similar to, or a variation of) the name that appears on any identifying documentation reviewed in connection with the loan;
- b. For individuals - age / date of birth; For a person other than individual (such as corporation, partnership or trust) - date of incorporation;
- c. Address including the documentary proof thereof:
  - i. For an individual, a residential or business street address;
  - ii. For a Person other than an individual (such as a corporation, partnership, or trust), the principal place of business, local office, or other physical location;
- d. Telephone/Fax number/E-mail ID;
- e. Identification number:
  - i. A taxpayer identification number; passport number and country of issuance; proof of possession of Aadhaar number; alien identification card number; or number and country of issuance of any other government-issued document evidencing nationality or residence and bearing a photograph or similar safeguard or the unique number or code assigned by the Central KYC Records Registry. When opening an account for a person (other than an individual) that does not have an identification number, the business process must request alternative government issued documentation certifying the existence of the business or enterprise;
  - ii. Where a customer submits proof of possession of Aadhaar number, the Company shall ensure that such customer redacts or blackout his Aadhaar number before submitting the same to the Company.
  - iii. The submission of Aadhaar is mandatory only when the customer is desirous of receiving any benefit or subsidy under any scheme notified under Section 7 of the Aadhaar Act or as per the Notification, Circular, Guidelines, as may be issued by RBI read with Directions/Guidelines, issued UIDAI from time to time, otherwise Aadhaar is not mandatory and the Company not to insist for the same. However, the individual, if so desires, may provide the same out of volition. The customer, at their option, shall submit one of the OVDs.
  - iv. For a customer who has applied for, but has not received an identification number, loan may be sanctioned, but each business process shall implement procedures to confirm

that the application was filed before the loan is sanctioned to customer and to obtain the identification number within a reasonable period of time before disbursement of loan.

- v. One recent photograph of the individual customer. Fresh photographs will be obtained from minor customer on becoming major.
- f. For undertaking CDD, the list of documents that can be accepted as proof of identity and address from various customers across various products offered by the Company is given as Annexure- III to this policy. These are appropriately covered in the credit policies of the respective businesses and communicated to the credit approving authorities.

## 6. Customer Due Diligence (CDD)/Verification

Each business process as a part of the credit policy will document and implement appropriate risk-based procedures designed to verify that it can form a reasonable belief that it knows the true identity of its customers. Verification of customer identity should occur before transacting with the customer. Procedures for each business process shall describe acceptable methods of verification of customer identity, which may include verification through documents or non-documentary verification methods that are appropriate given the nature of the business process, the products and services provided and the associated risks.

- i. **Verification through Officially Valid Documents:** Comparing the copy of the proof of possession of Aadhaar number where offline verification cannot be carried out or Officially Valid Document so produced by the customer with the original and recording the same on the copy by the authorised officer of the Company. These documents may include but are not limited to the list of documents that can be accepted as proof of identity and address from customers across various products offered by the Company as provided in Annexure - III to this policy. These are appropriately covered in the credit policies of the respective businesses. The customer verification processes will be covered in detail in the credit policies of every business.
- ii. **Verification through Non-Documentary Methods:** These methods may include, but are not limited to:
  - a. Contacting or visiting a customer;
  - b. Independently verifying the customer's identity through the comparison of information provided by the customer with information obtained from a consumer reporting agency, public database, or other source;
  - c. Checking references with other financial institutions; or
  - d. Obtaining a financial statement.
- iii. **Offline Verification:** The Company may carry out offline verification of a customer under the Aadhaar (Targeted Delivery of Financial and Other subsidies, Benefits and Services) Act, 2016, Directions/Guidelines issued by the Unique Identification Authority of India (hereinafter referred

as Aadhaar Regulations) if the customer is desirous of undergoing Aadhaar offline verification for identification purpose. Offline Verification can be done by following two ways:

- a. Option 1: Using the Quick Response (QR) codes: Seek the Aadhaar QR code from the customers. The same has to be download and printed by the customer and submitted to the company who shall read it using a QR code reader. Scanning of QR code, from the QR code reader will provide the name, address and photograph of the customer, without providing the Aadhaar number.
  - b. Option 2: Using paperless local e-KYC: The paperless local e-KYC involves generation of digitally signed XML which can be stored in a laptop or phone and be communicated by the customer to the company, as and when required. Companies can receive the Aadhaar Paperless Offline e-KYC XML from the customers. The XML file provides the name, address and photograph of the customer, without providing the Aadhaar number. No such offline verification will be performed without obtaining the written consent of the customer in the manner prescribed in the Notification, Circular and Guideline issued by RBI read with Aadhaar Regulations. Except in accordance with the Notification, Circular, Guidelines issued by RBI read with Aadhaar Regulations , the Company shall not collect, use or store an Aadhaar number of its customer for any purpose.
- iv. Verification of equivalent e-document:** Where the customer submits an equivalent e-document of any Officially Valid Document (OVD), issued by the issuing authority of such document with its valid digital signature including documents issued to the digital locker account of the customer, the Company shall verify the digital signature as per the provisions of the Information Technology Act, 2000 and take live photo of the customer as specified under digital KYC in RBI regulations.
- v. Verification based on Digital KYC:** CredRight Finance can undertake the Digital KYC process for CDD in which live photo of the customer will be captured and officially valid document or the proof of possession of Aadhaar to be taken, where offline verification cannot be carried out, along with the latitude and longitude of the location where such live photo is being taken by an authorised officer of the CredRight Finance, as per the provisions contained in the Prevention of Money Laundering Act, 2002 and the rules made thereunder read with RBI Directions. The detailed procedure for Digital KYC is annexed as Annexure-IV.
- vi. Video based customer identification process (V-CIP):** A method of customer identification by an official of CredRight Finance by undertaking seamless, secure, real-time, consent based audio-visual interaction with the customer to obtain identification information including the documents required for CDD purpose, and to ascertain the veracity of the information furnished by the customer. Such process shall be treated as face-to-face process.
- vii.**The Company may undertake live V-CIP for establishment of an account based relationship with an individual customer after obtaining his informed consent and adhering to the procedures

prescribed in RBI regulations. This process shall be treated as face to face process for the purpose of customer identification.

In case of offline verification of Aadhaar using XML file or Aadhaar Secure QR Code, it shall be ensured that the XML file or QR code generation date is not older than 3 days from the date of carrying out V-CIP.

The Company to comply the applicable provisions of RBI Master Direction- Know Your Customer (KYC) Directions, 2016 w.r.t. V-CIP.

The entire data and recordings of V-CIP shall be stored in a system / systems located in India. CredRight Finance shall ensure that the video recording is stored in a safe and secure manner and bears the date and time stamp that affords easy historical data search. The extant instructions on record management, as stipulated in the RBI Master Direction on KYC, shall also be applicable for V-CIP.

The activity log along with the credentials of the official performing the V-CIP shall be preserved. The Procedure of V-CIP is given in Annexure-V.

#### **viii. Accounts Opening through OTP based e-KYC:**

CredRight Finance may provide an option for One Time Pin (OTP) based e-KYC process for onboarding of customers. Accounts opened in terms of this proviso i.e., using OTP based e-KYC, are subject to the following conditions:

- a. There must be a specific consent from the customer for authentication through OTP.
- b. Only term loans shall be sanctioned. The aggregate amount of term loans sanctioned shall not exceed rupees sixty thousand in a year.
- c. Account, opened using OTP based e-KYC shall not be allowed for more than one year unless identification as per Section 16 or as per Section 18 (V-CIP) is carried out. If Aadhaar details are used under Section 18, the process shall be followed in its entirety including fresh Aadhaar OTP authentication.
- d. If the CDD procedure as mentioned above is not completed within a year, in respect of borrowal accounts no further debits shall be allowed.
- e. A declaration shall be obtained from the customer to the effect that no other account has been opened nor will be opened using OTP based KYC in non-face-toface mode with any other Regulated Entity (RE). Further, while uploading KYC information to CKYCR, REs shall clearly indicate that such accounts are opened using OTP based e-KYC and other REs shall not open accounts based on the KYC information of accounts opened with OTP based e-KYC procedure in non-face-to face mode.

- f. CredRight Finance shall have strict monitoring procedures including systems to generate alerts in case of any non-compliance/violation, to ensure compliance with the above mentioned conditions.

## **7. RESOLUTION OF DISCREPANCIES**

Each business process shall document and implement procedures to resolve information discrepancies and to decline or cease to do business with a customer when it cannot form a reasonable belief that it knows the true identity of such customer or cannot adequately complete necessary due diligence. These procedures should include identification of responsible decision makers and escalation paths and detailed standards relating to what actions will be taken if a customer's identity cannot be adequately verified.

## **8. REPORTING**

The business shall have a system of internal reporting of suspicious transactions, counterfeit transactions and cash transactions greater than Rs.10 lakhs, whether such transactions comprise of a single transaction or a series of transactions integrally connected to each other, and where such series of transactions take place within a month.

“Suspicious transaction” means a transaction whether or not made in cash which, to a person acting in good faith:

- i. gives rise to a reasonable ground of suspicion that it may involve the proceeds of crime; or
- ii. appears to be made in circumstances of unusual or unjustified complexity; or
- iii. appears to have no economic rationale or bona fide purpose; or
- iv. gives rise to a reasonable ground of suspicion that it may involve financing of the activities relating to terrorism.
- v. Where the transactions are abandoned by customers on being asked to give some details or to provide documents.

Branch Sales Manager/Branch Credit Manager/ Branch In-charge to give the required details of Cash Transactions [Rs.10 lakhs and above or its equivalent in foreign currency in one transaction or series of related transaction in any account(s)] and Suspicious Transaction(s), to the Company Secretary & Compliance Officer of the Company, promptly upon detecting the same and the Company Secretary & Compliance Officer, to report the said Transaction(s) to FIU-India, as per the PMLA Act and the rules made thereunder.

The Company to place the details of Cash Transactions and Suspicious, as above before the Audit Committee/Board of Director, on periodically basis, as per the applicable provisions of Act and the Rules and the Board of Directors to ensure the compliance of the same.

Illustrative list of activities which would be construed as suspicious transactions are given in Annexure-VI to this policy.

Further, the Principal officer shall furnish information of the above mentioned transactions to the Director, Financial Intelligence Unit – India (FIU-IND) at the prescribed address in the formats prescribed in this regard including the electronic filing of reports.

Provided that where the Principal officer, has reason to believe that a single transaction or series of transactions integrally connected to each other have been valued greater than Rs.10 lakhs so as to defeat the provisions of the PMLA regulations, such officer shall furnish information in respect of such transactions to the Director within the prescribed time.

The Company shall not put any restriction on operations in the accounts where a suspicious transaction report (STR) has been filed. The Company shall keep the fact of furnishing of STR strictly confidential and shall ensure that there is no tipping off to the customer at any level. The Company shall upload the KYC information pertaining to individuals / legal entities, as applicable from time to time, with Central KYC Records Registry (CKYCR) within 10 days of commencement of account based relationship with the customer, in terms of provisions of the RBI Directions read with Prevention of Money Laundering (Maintenance of Records) Rules, 2005.

## **9. RECORDS RETENTION:**

Each business process shall document and implement appropriate procedures to retain records of KYC due diligence and anti-money laundering measures. The business process shall implement, at a minimum, the following procedures for retaining records:

- i. Transactions for which records need to be maintained:
  - a. All cash transactions of the value of more than Rs.10 lakhs or its equivalent in foreign currency.
  - b. All series of cash transactions integrally connected to each other which have been individually valued below Rs.10 lakhs or its equivalent in foreign currency where such series of transactions have taken place within a month and the monthly aggregate exceeds Rs.10 lakhs or its equivalent in foreign currency.
  - c. All cash transactions where forged or counterfeit currency notes or bank notes have been used as genuine and where any forgery of a valuable security has taken place. iv. All suspicious transactions whether or not made in cash.

- ii. Information to be preserved: The information required to be preserved with respect to the above transactions are the nature of transactions, amount and the currency in which it was denominated, date of transaction and the parties to the transaction.
- iii. Periodicity of retention: The following records shall be retained for a minimum period of five years after the business relationship is ended:
  - a. The customer identification information and residence identification information including the documentary evidence thereof.
  - b. All other necessary records pertaining to the transactions that could be produced as evidence for prosecution of persons involved in criminal activity.

Further, a description of the methods used to verify customer identity as well as a description of the resolution of any discrepancies in verification shall be maintained for a period of at least Ten (10) years after such record was created. The above records shall be maintained either in hard or soft format and shall be made available to the competent authorities upon request.

#### **10. EXISTING CUSTOMERS:**

The requirements of the earlier sections are not applicable to accounts opened by existing customers, provided that the business process has previously verified the identity of the customer and the business process continues to have a reasonable belief that it knows the true identity of the customer. Further, transactions in existing accounts should be continuously monitored and any unusual pattern in the operation of the account should trigger a review of the due diligence measures.

#### **11. ENHANCED DUE DILIGENCE:**

The Company is primarily engaged in retail finance. It does not deal with such category of customers who could pose a potential high risk of money laundering, terrorist financing or political corruption and are determined to warrant enhanced scrutiny. The Company shall conduct Enhanced Due Diligence in connection with all customers or accounts that are determined to pose a potential high risk and are determined to warrant enhanced scrutiny. Each business process in its credit policy shall establish appropriate standards, methodology and procedures for conducting Enhanced Due Diligence, which shall involve conducting appropriate additional due diligence or investigative actions beyond what is required by standard KYC due diligence. Enhanced Due Diligence shall be coordinated and performed by the Company, who may engage appropriate outside investigative services or consult appropriate vendor sold databases when necessary. Each business process shall establish procedures to decline to do business with or discontinue relationships with any customer when the Company cannot adequately complete necessary Enhanced Due Diligence or when the information received is deemed to have a significant adverse impact on reputational risk.

The following are the indicative list where the risk perception of a customer may be considered higher:



- i. Customers requesting for frequent change of address/contact details
- ii. Sudden change in the loan account activity of the customers
- iii. Frequent closure and opening of loan accounts by the customers

Enhanced due diligence may be in the nature of keeping the account monitored closely for a re-categorisation of risk, updation of fresh KYC documents, field investigation or visit of the customer, etc., which shall form part of the credit policies of the businesses.

## **12.RELIANCE ON THIRD PARTY DUE DILIGENCE:**

For the purpose of identifying and verifying the identity of customers at the time of commencement of an account-based relationship, the Company may rely on a third party; subject to the conditions that- the Company obtains records or information of such customer due diligence carried out by the third party within two days from the third party or from Central KYC Records Registry;

- i. the Company takes adequate steps to satisfy itself that copies of identification data and other relevant documentation relating to the client due diligence requirements will be made available from the third party upon request without delay;
- ii. the Company is satisfied that such third party is regulated, supervised or monitored for, and has measures in place for compliance with client due diligence and record-keeping requirements in line with the requirements and obligations under the Act;
- iii. the third party is not based in a country or jurisdiction assessed as high risk; and
- iv. the Company is ultimately responsible for client due diligence and undertaking enhanced due diligence measures, as applicable.

## **13.RISK CATEGORISATION:**

The Company shall put in place a system of periodical review of risk categorization of accounts and the need for applying enhanced due diligence measures in case of higher risk perception on a customer. Such review of risk categorization of customers will be carried out from time to time.

The Company shall have a system in place for periodical updation of customer identification data after the account is opened. Full KYC exercise will be done at a periodicity not less than once in ten years in case of low risk category customers, not less than once in eight years in case of medium risk category customers and not less than once in two years in case of high risk category customers.

Low risk category customers need not submit fresh proofs of identity and address at the time of periodic updation, in case of no change in status with respect to their identities and addresses and a self-certification by the customer to that effect shall suffice in such cases. In case of change of address of such 'low risk' customers, they can forward a certified copy of proof of address by mail/post, etc.

In case any existing customer fails to submit PAN or equivalent e-document or Form No.60, the Company may temporarily cease operations in the account till the time the same is submitted by the customer. For the purpose of ceasing the operation in the account, only credits shall be allowed.



However, the for customer who are unable to provide PAN or equivalent e-document or Form No.60 owing to injury, illness or infirmity on account of old age or such like causes, the Company will continue operation of accounts for such customers subject to enhanced monitoring of the accounts.

All the customers under different product categories are categorized into low, medium and high risk based on their profile. The Credit manager while appraising the transaction and rendering his approval will prepare the profile of the customer based on risk categorization. An indicative categorization for the guidance of businesses is provided in Annexure - I. Each business process adopts the risk categorization in their respective credit policies subject to confirmation by compliance based on the credit appraisal, customer's background, nature and location of business activity, country of origin, sources of funds, client profile, etc., Where businesses believe that a particular customer falling under a category mentioned below is in his judgement falling in a different category, he may categorise the customer so, so long as appropriate justification is provided in the customer file.

#### **14.MONITORING OF TRANSACTIONS:**

Ongoing monitoring is an essential element of effective KYC procedures. The Company can effectively control and reduce the risk only if it has an understanding of the normal and reasonable activity of the customer so that they have the means of identifying transactions that fall outside the regular pattern of activity. However, the extent of monitoring will depend on the risk sensitivity of the account. The different business divisions should pay special attention to all complex, unusually large transactions and all unusual patterns which have no apparent economic or visible legitimate purpose. High-risk accounts have to be subjected to intensified monitoring.

#### **15.RISK MANAGEMENT:**

The Company has put in place appropriate procedures to ensure effective implementation of KYC guidelines. The implementation procedure covers proper management oversight, systems and controls, segregation of duties, training and other related matters. Company's internal audit function play a role in evaluating and ensuring adherence to the KYC policies and procedures. Internal Auditors specifically check and verify the application of KYC procedures at the branches and comment on the lapses observed in this regard. The compliance in this regard is put up before the Audit Committee / Board from time to time. The Company ensures that the decision-making functions of determining compliance with KYC norms are not outsourced.

#### **16.EMPLOYEE TRAINING:**

The Company on an ongoing basis educates the front line staff, the branch staff and the new joinees on the elements of KYC/AML through various training programmes and/or e-mails.

#### **17.APPLICABILITY TO BRANCHES AND SUBSIDIARIES OUTSIDE INDIA:**

The above guidelines shall also apply to the branches outside India.

#### **18.APPOINTMENT OF DESIGNATED DIRECTOR / PRINCIPAL OFFICER:**

Board will appoint the Designated Director and Principal Officer as required under PMLA Act and the Rules.

19.In case of any discrepancy or amendment/change in the RBI Directions with respect to KYC & AML, the said Directions shall automatically applied to the Company.

**Annexure – I**  
**Indicative list for Risk Categorisation**

**Low Risk Category**

Individuals (other than High Net Worth) and entities whose identities and sources of wealth can be easily identified and transactions in whose accounts by and large conform to the known profile, shall be categorised as low risk. Illustrative examples are:

- i. Salaried employees whose salary structure is well-defined
- ii. People belonging to lower economic strata of the society whose accounts show small balances and low turnover
- iii. People working in Government departments and Government-owned companies
- iv. People working in Statutory bodies & Regulators

**Medium & High Risk Category**

Customers that are likely to pose a higher than average risk may be categorized as medium or high risk depending on customer's background, nature and location of activity, country of origin, sources of funds and his client profile etc. Illustrative examples of medium risk category customers are:

- i. Non Resident customers
- ii. High Networth Individuals
- iii. trust, charities, NGO's and Organization receiving donations
- iv. Companies having close family shareholding or beneficial ownership
- v. Firms with 'sleeping partners'

Illustrative examples of high risk category customers are:

- i. Politically Exposed Persons (PEPs) of Indian/Foreign Origin
- ii. Non face-to-face customers
- iii. Those with dubious reputation as per public information available
- iv. Accounts of bullion dealers and jewelers

## **Annexure - II Customer Identification Requirements**

### **Trust/Nominee or Fiduciary Accounts**

In the case of any application from trust/nominee or fiduciary accounts, the Company determines whether the customer is acting on behalf of another person as trustee/nominee or any other intermediary.

If in doubt of the persons behind the customer, the Company may insist on receipt of satisfactory evidence of the identity of the intermediaries and of the persons on whose behalf they are acting, as also obtain details of the nature of the trust or other arrangements in place. Company takes reasonable precautions to verify the identity of the trustees and the settlors of trust (including any person settling assets into the trust), grantors, protectors, beneficiaries and signatories.

### **Accounts of companies and firms**

Company needs to be vigilant against business entities being used by individuals as a 'front' for transactions.

Company should examine the control structure of the entity and identify the natural persons who have a controlling interest and who comprise the management. These requirements may be moderated according to the risk perception e.g. in the case of a public company.

### **Client accounts opened by professional intermediaries**

Where the transaction is with a professional intermediary who in turn is on behalf of a single client, that client must be identified. The Company shall not open accounts with such professional intermediaries who are bound by any client confidentiality that prohibits disclosure of the client details to the Company.

### **Accounts of Politically Exposed Persons (PEPs) resident outside India**

Politically exposed persons are individuals who are or have been entrusted with prominent public functions in a foreign country, e.g., Heads of States or of Governments, senior politicians, senior government/judicial/military officers, senior executives of state-owned corporations, important political party officials, etc.

The Company offers products primarily to Indian residents only. The Company, if extending any finance to non-residents should check if he is PEP and check all the information available about the person in the public domain. The decision to transact with the PEP should be taken only by the Head of credit of the respective businesses supported by appropriate verification. The Company is also required to subject such accounts to enhanced monitoring on an ongoing basis. The above norms shall also be applied to the contracts of the family members or close relatives of PEPs.

In the event of an existing customer or the beneficial owner of an existing account, subsequently becoming PEP, the approval of the Head of respective businesses shall be obtained to continue the business relationship and subject the account to the KYC due diligence measures as applicable to the customers of PEP category including enhanced monitoring on an ongoing basis.

### **Identity of Beneficial Owner**

The Company shall identify the beneficial owner and take all reasonable steps to verify his identity. The term "beneficial owner" has been defined as the natural person who ultimately owns or controls a customer and/or the person on whose

behalf the transaction is being conducted and includes a person who exercises ultimate effective control over a juridical person. Government of India has since examined the issue and has specified the procedure for determination of Beneficial Ownership.

- i. Where the customer is a company, the beneficial owner is the natural person(s), who, whether acting alone or together, or through one or more juridical person, has a controlling ownership interest or who exercises control through other means.
- ii. Explanation:
  - a. "Controlling ownership interest" means ownership of or entitlement to more than twenty-five percent of shares or capital or profits of the company;
  - b. "Control" shall include the right to appoint majority of the directors or to control the management or policy decisions including by virtue of their shareholding or management rights or shareholders agreements or voting agreements;
- iii. where the customer is a partnership firm, the beneficial owner is the natural person(s), who, whether acting alone or together, or through one or more juridical person, has ownership of/entitlement to more than fifteen percent of capital or profits of the partnership;
- iv. where the customer is an unincorporated association or body of individuals, the beneficial owner is the natural person(s), who, whether acting alone or together, or through one or more juridical person, has ownership of or entitlement to more than fifteen percent of the property or capital or profits of such association or body of individuals;
- v. where no natural person is identified under (a) or (b) or (c) above, the beneficial owner is the relevant natural person who holds the position of senior managing official;
- vi. where the customer is a trust, the identification of beneficial owner(s) shall include identification of the author of the trust, the trustee, the beneficiaries with fifteen percent or more interest in the trust and any other natural person exercising ultimate effective control over the trust through a chain of control or ownership. In case the customer is acting on behalf of another person as trustee / nominee, the Company shall obtain satisfactory evidence of the identity of the persons on whose behalf they are acting; and
- vii. where the customer or the owner of the controlling interest is a company listed on a stock exchange, or is a subsidiary of such a company, it is not necessary to identify and verify the identity of any shareholder or beneficial owner of such companies.

**Annex-III  
Customer Identification Procedure – KYC documents that may be obtained from customers (Officially Valid Documents)**

Nature of Customer	List of applicable documents
Individual	<p>The Company shall obtain the following from an individual while establishing an account based relationship or while dealing with the individual who is a beneficial owner, authorised signatory or the power of attorney holder related to any legal entity;</p> <ol style="list-style-type: none"> <li>i) proof of possession of Aadhaar number where offline verification can be carried out; or</li> <li>ii) a certified copy of any OVD containing details of his identity and address; and</li> <li>iii) the Permanent Account Number (PAN) or Form no.60; and</li> <li>iv) such other documents as specified by the Company from time to time.</li> </ol> <p>List of OVDs:</p> <ol style="list-style-type: none"> <li>i) Passport (Valid)</li> <li>ii) Driving license</li> <li>iii) Proof of possession of Aadhaar number/ Aadhaar (Optional)</li> <li>iv) Voter’s identity card issued by the Election Commission of India</li> <li>v) Job card issued by NREGA duly signed by an officer of the State Govt.</li> <li>vi) Letter issued by the National Population Register containing details of name and address.</li> </ol> <p>Provided that:</p> <ol style="list-style-type: none"> <li>i) a. where the customer submits his proof of possession of Aadhaar number as an OVD, he may submit it in such form as are issued by the UIDAI.</li> <li>ii) b. where the OVD furnished by the customer does not have updated address, the following documents shall be deemed to be OVDs for the limited purpose of proof of address:-</li> <li>iii) 1) utility bill which is not more than two months old of any service provider (electricity, telephone, post-paid mobile phone, piped gas, water bill);</li> <li>iv) 2) property or Municipal tax receipt;</li> <li>v) 3) pension or family pension payment orders (PPOs) issued to retired employees by Government Departments or Public Sector Undertakings, if they contain the address;</li> <li>vi) letter of allotment of accommodation from employer issued by State Govt. or Central Govt. Departments, statutory or regulatory bodies, public sector undertakings, scheduled commercial banks, financial institutions and listed companies and leave and licence agreements with such employers allotting official accommodation; c. the customer shall submit OVD with current address within a period of three months of submitting the documents specified at ‘(2)’ above d. e. where the OVD presented by a foreign national does not contain the details of address, in such case the documents</li> </ol>

	<p>issued by the Government departments of foreign jurisdictions and letter issued by the Foreign Embassy or Mission in India shall be accepted as proof of address.</p> <p><b>Explanation:</b> A document shall be deemed to be an OVD even if there is a change in the name subsequent to its issuance provided it is supported by a marriage certificate issued by the State Government or Gazette notification, indicating such a change of name.</p>
Sole Proprietary Firms	<p>i) Customer due diligence of the individual proprietor shall be carried out as applicable / specified for Individual.</p> <p>ii) In addition to the above, any two of the following documents or the equivalent e-documents there of as a proof of business/ activity in the name of the proprietary firm shall also be obtained:</p> <ol style="list-style-type: none"> <li>a. Registration certificate</li> <li>b. Certificate/licence issued by the municipal authorities under Shop and Establishment Act.</li> <li>c. Sales and income tax returns.</li> <li>d. CST/VAT/ GST certificate (provisional/final).</li> <li>e. Certificate/registration document issued by Sales Tax/Service Tax/Professional Tax authorities.</li> <li>f. IEC (Importer Exporter Code) issued to the proprietary concern by the office of DGFT or Licence/certificate of practice issued in the name of the proprietary concern by any professional body incorporated under a statute.</li> <li>g. Complete Income Tax Return (not just the acknowledgement) in the name of the sole proprietor where the firm's income is reflected, duly authenticated/acknowledged by the Income Tax authorities.</li> <li>h. Utility bills such as electricity, water, landline telephone bills, etc.</li> </ol> <p><b>Explanation:</b> In cases where the Company is satisfied that it is not possible to furnish two such documents, the Company may, at its discretion, accept only one of those documents as proof of business/activity after recording the appropriate reason for accepting one document. The Company shall undertake contact point verification and collect such other information and clarification as would be required to establish the existence of such firm, and shall confirm and satisfy itself that the business activity has been verified from the address of the proprietary concern.</p>
Company	<p>Certified copies of each of the following documents shall be obtained:</p> <ol style="list-style-type: none"> <li>i. Certificate of incorporation</li> <li>ii. Memorandum and Articles of Association</li> <li>iii. Permanent Account Number of the company</li> </ol>

	<ul style="list-style-type: none"> <li>iv. A resolution from the Board of Directors and power of attorney granted to its managers, officers or employees to transact on its behalf</li> <li>v. Documents, as specified for Individual, relating to beneficial owner, the managers, officers or employees, as the case may be, holding an attorney to transact on the company's behalf</li> </ul>
Partnership Firm	<p>Certified copies of each of the following documents shall be obtained:</p> <ul style="list-style-type: none"> <li>i. Registration certificate</li> <li>ii. Partnership deed</li> <li>iii. Permanent Account Number of the partnership firm</li> <li>iv. Documents, as specified for Individual, relating to beneficial owner, managers, officers or employees, as the case may be, holding an attorney to transact on its behalf</li> </ul>
Trust	<p>Certified copies of each of the following documents shall be obtained:</p> <ul style="list-style-type: none"> <li>i. Registration certificate</li> <li>ii. Trust deed</li> <li>iii. Permanent Account Number or Form No.60 of the trust</li> <li>iv. Documents, as specified for Individual, relating to beneficial owner, managers, officers or employees, as the case may be, holding an attorney to transact on its behalf</li> </ul>
Unincorporated Association or a Body of Individuals	<p>Certified copies of each of the following documents shall be obtained:</p> <ul style="list-style-type: none"> <li>i. Resolution of the managing body of such association or body of individuals</li> <li>ii. Permanent Account Number or Form No. 60 of the unincorporated association or a body of individuals</li> <li>iii. Power of attorney granted to transact on its behalf</li> <li>iv. Documents, as specified for Individual, relating to beneficial owner, managers, officers or employees, as the case may be, holding an attorney to transact on its behalf and</li> <li>v. Such information as may be required by the Company to collectively establish the legal existence of such an association or body of individuals. Explanation: I. Unregistered trusts / partnership firms shall be included under the term 'unincorporated association'. II. Term 'body of individuals' includes societies.</li> </ul>
Juridical persons not specifically covered above, such as societies, universities and local bodies like village panchayats	<p>Certified copies of the following documents shall be obtained:</p> <ul style="list-style-type: none"> <li>i. Document showing name of the person authorised to act on behalf of the entity;</li> <li>ii. Documents, as specified for Individual, of the person holding an attorney to transact on its behalf and</li> <li>iii. Such documents as may be required by the Company to establish the legal existence of such an entity/juridical person.</li> </ul>

Note: Notwithstanding the list of documents as stated above, in case of change, if any, in the regulations as notified by RBI from time to time, the list of documents as prescribed by RBI shall prevail over the above.



**Annex -IV  
Digital KYC Process**

- i. CredRight Finance to develop an application for digital KYC process which shall be made available at customer touch points for undertaking KYC of the customers and the KYC process shall be undertaken only through this authenticated application of CredRight Finance.
- ii. The access of the Application shall be controlled by the CredRight Finance and it should be ensured that the same is not used by unauthorized persons. The Application shall be accessed only through login-id and password or Live OTP or Time OTP controlled mechanism given by CredRight Finance to its authorized officials.
- iii. The customer, for the purpose of KYC, shall visit the location of the authorized official of CredRight Finance or vice-versa. The original OVD shall be in possession of the customer.
- iv. CredRight Finance must ensure that the Live photograph of the customer is taken by the authorized officer and the same photograph is embedded in the Customer Application Form (CAF). Further, the system Application of the RE shall put a water-mark in readable form having CAF number, GPS coordinates, authorized official's name, unique employee Code (assigned by REs) and Date (DD:MM:YYYY) and time stamp (HH:MM:SS) on the captured live photograph of the customer.
- v. The Application of the CredRight Finance shall have the feature that only live photograph of the customer is captured and no printed or video-graphed photograph of the customer is captured. The background behind the customer while capturing live photograph should be of white colour and no other person shall come into the frame while capturing the live photograph of the customer.
- vi. Similarly, the live photograph of the original OVD or proof of possession of Aadhaar where offline verification cannot be carried out (placed horizontally), shall be captured vertically from above and water-marking in readable form as mentioned above shall be done. No skew or tilt in the mobile device shall be there while capturing the live photograph of the original documents.
- vii. The live photograph of the customer and his original documents shall be captured in proper light so that they are clearly readable and identifiable.
- viii. Thereafter, all the entries in the CAF shall be filled as per the documents and information furnished by the customer. In those documents where Quick Response (QR) code is available, such details can be auto-populated by scanning the QR code instead of manual filing the details. For example, in case of physical Aadhaar/e-Aadhaar downloaded from UIDAI where QR code is available, the details like name, gender, date of birth and address can be auto-populated by scanning the QR available on Aadhaar/e-Aadhaar.
- ix. Once the above mentioned process is completed, a One Time Password (OTP) message containing the text that 'Please verify the details filled in form before sharing OTP' shall be sent to customer's own mobile number. Upon successful validation of the OTP, it will be treated as customer signature on CAF. However, if the



customer does not have his/her own mobile number, then mobile number of his/her family/relatives/known persons may be used for this purpose and be clearly mentioned in CAF. In any case, the mobile number of authorized officer registered with CredRight Finance shall not be used for customer signature. The CredRight Finance must check that the mobile number used in customer signature shall not be the mobile number of the authorized officer.

- x. The authorized officer shall provide a declaration about the capturing of the live photograph of customer and the original document. For this purpose, the authorized official shall be verified with One Time Password (OTP) which will be sent to his mobile number registered with the CredRight Finance. Upon successful OTP validation, it shall be treated as authorized officer's signature on the declaration. The live photograph of the authorized official shall also be captured in this authorized officer's declaration.
- xi. Subsequent to all these activities, the Application shall give information about the completion of the process and submission of activation request to activation officer of the CredRight Finance, and also generate the transaction-id/reference-id number of the process. The authorized officer shall intimate the details regarding transaction-id/reference-id number to customer for future reference.
- xii. The authorized officer of the CredRight Finance shall check and verify that:-
  - a. information available in the picture of document is matching with the information entered by authorized officer in CAF.
  - b. live photograph of the customer matches with the photo available in the document.; and
  - c. all of the necessary details in CAF including mandatory field are filled properly.;
- xiii. On Successful verification, the CAF shall be digitally signed by authorized officer of the CredRight Finance who will take a print of CAF, get signatures/thumb-impression of customer at appropriate place, then scan and upload the same in system. Original hard copy may be returned to the customer.

CredRight Finance may use the services of Business Correspondent (BC)/Authorised person for this process.

**Annexure – V  
Procedure of V-CIP**

- i. CredRight Finance to formulate a clear work flow and standard operating procedure for V-CIP and ensure adherence to it. The V-CIP process shall be operated only by officials of CredRight Finance specially trained for this purpose. The official should be capable to carry out liveness check and detect any other fraudulent manipulation or suspicious conduct of the customer and act upon it.
- ii. If there is a disruption in the V-CIP procedure, the same should be aborted and a fresh session initiated.
- iii. The sequence and/or type of questions, including those indicating the liveness of the interaction, during video interactions shall be varied in order to establish that the interactions are real-time and not pre-recorded.
- iv. Any prompting, observed at end of customer shall lead to rejection of the account opening process.
- v. The fact of the V-CIP customer being an existing or new customer, or if it relates to a case rejected earlier or if the name appearing in some negative list should be factored in at appropriate stage of work flow.
- vi. The authorised official of CredRight Finance performing the V-CIP shall record audio-video as well as capture photograph of the customer present for identification and obtain the identification information using any one of the following:
  - a. OTP based Aadhaar e-KYC authentication
  - b. Offline Verification of Aadhaar for identification
  - c. KYC records downloaded from CKYCR, in accordance with Section 56, using the KYC identifier provided by the customer
  - d. Equivalent e-document of Officially Valid Documents (OVDs) including documents issued through DigiLocker.

CredRight Finance shall ensure to redact or blackout the Aadhaar number in terms of Section 16.

In case of offline verification of Aadhaar using XML file or Aadhaar Secure QR Code, it shall be ensured that the XML file or QR code generation date is not older than 3 days from the date of carrying out V-CIP.

Further, in line with the prescribed period of three days for usage of Aadhaar XML file / Aadhaar QR code, CredRight Finance shall ensure that the video process of the V-CIP is undertaken within three

days of downloading / obtaining the identification information through CKYCR / Aadhaar authentication / equivalent e-document, if in the rare cases, the entire process cannot be completed at one go or seamlessly. However, CredRight Finance shall ensure that no incremental risk is added due to this.

- vii. If the address of the customer is different from that indicated in the OVD, suitable records of the current address shall be captured, as per the existing requirement. It shall be ensured that the economic and financial profile/information submitted by the customer is also confirmed from the customer undertaking the V-CIP in a suitable manner.
- viii. CredRight Finance shall capture a clear image of PAN card to be displayed by the customer during the process, except in cases where e-PAN is provided by the customer. The PAN details shall be verified from the database of the issuing authority including through DigiLocker.
- ix. Use of printed copy of equivalent e-document including e-PAN is not valid for the V-CIP.
- x. The authorised official of the CredRight Finance shall ensure that photograph of the customer in the Aadhaar/OVD and PAN/e-PAN matches with the customer undertaking the VCIP and the identification details in Aadhaar/OVD and PAN/e-PAN shall match with the details provided by the customer.
- xi. Assisted V-CIP shall be permissible when CredRight Finance take help of Business Correspondent (BC)/Authorised person facilitating the process only at the customer end. CredRight Finance shall maintain the details of the BC/ Authorised person assisting the customer, where services of BC/ Authorised person are utilized. The ultimate responsibility for customer due diligence will be with the CredRight Finance.
- xii. All accounts opened through V-CIP shall be made operational only after being subject to concurrent audit, to ensure the integrity of process and its acceptability of the outcome.
- xiii. All matters not specified under the paragraph but required under other statutes such as the Information Technology (IT) Act shall be appropriately complied with by the CredRight Finance.

## **Annexure - VI**

### **Illustrative list of activities which would be construed as suspicious transactions**

Activities which are not consistent with the customer's business, i.e. accounts with large volume of credits whereas the nature of business does not justify such credits shall be construed as suspicious transactions. Any attempt to avoid reporting / record-keeping requirements / provides insufficient / suspicious information:

- i. A customer who is reluctant to provide information needed for a mandatory report, to have the report filed or to proceed with a transaction after being informed that the report must be filed.
- ii. Any individual or group that coerces/induces or attempts to coerce/induce the Company employee from not filing any report or any other forms.
- iii. An account where there are several cash transactions below a specified threshold level to avoid filing of reports that may be necessary in case of transactions above the threshold level, as the customer intentionally splits the transaction into smaller amounts for the purpose of avoiding the threshold limit.
- iv. Certain Employees of the Company arousing suspicion:
  - v. An employee whose lavish lifestyle cannot be supported by his or her salary.
  - vi. Negligence of employees / willful blindness is reported repeatedly.
  - vii. Some examples of suspicious activities/transactions to be monitored by the operating staff:
- viii. Multiple accounts under the same name
- ix. Refuses to furnish details of source of funds by which initial contribution is made, sources of funds are doubtful etc;
- x. There are reasonable doubts over the real beneficiary of the loan.
- xi. Frequent requests for change of address.